



**Performance Appraisal of the Agriculture Department
Government of the Punjab**

Field Research Plan

Technical Consultant:

Shahid Javed Burki Institute of Public Policy (BIPP)



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Activity	Methodology	Rationale	Risks	Contingency Plan	Tentative Timeline
Key Informant Interviews (KIIs)	<p>The key informants will include senior level member of the academia, government and private sector. The BIPP team will identify researchers, policy makers and other stakeholders relevant to agriculture in the province and administer a semi-structured interview to the selected informants.</p> <p>A prospective list of informants is attached under Annex. 1 below.</p>	<p>The desired objectives of the interviews have to be reflected in a representative set of questions.</p> <p>Key Informant Interviews serve as the highest validation mechanism in the overall performance appraisal process.</p>	<p>(i). Poor availability of senior level informants including administrative secretaries of the government.</p> <p>(ii). Irrelevance of the key informant or questionnaire.</p> <p>(iii). Socio-political affiliations of informants.</p> <p>(iv). Political economy of opinion-making within the government.</p>	<p>The BIPP team has put up a replacement list of informants that includes next to the informant in terms of seniority especially within the administrative departments of the government.</p> <p>Separate questionnaires for each category of informants will be developed to ensure relevance.</p>	<p>April 1st, 2018 – April 30th, 2018.</p>
Focus Group Discussions (FGDs)	<p>The FGDs are to be held in three districts; (i). Pattoki, (ii). Rajanpur and, (iii). Chakwal.</p> <p>The Agriculture department/ADU will decide of the venue and ensure participation through the DC office of the desired participants. The BIPP team will develop the communication and research material to be fed into the event.</p> <p>A structured questionnaire that focuses upon both project and policy interventions of the department will be developed using a multi-scalar format.</p>	<p>Focus Group Discussions will provide the key local and indigenous insights on the interventions of the agriculture sector at the.</p> <p>Agroecological zoning will be the primary basis for selection of the FGD districts.</p> <p>One district from the South, Central and Barani regions of Punjab are selected.</p> <ul style="list-style-type: none"> The Southern district would be selected for its high incidence and intensity of MPI. 	<p>(i). Lack of inclusivity and participation resulting from absence of the actual agri beneficiaries and stakeholders.</p> <p>(ii). Low interest and knowledge of the FGD participants regarding Agri interventions and programs.</p>	<p>Farmer organizations in the chosen districts will be surveyed through direct means of communication if the FGDs are unable to produce the desired outcomes owing to lack of inclusivity or low interest of participants.</p>	<p>Bhakkar: April 16, 2018</p> <p>Pattoki: April 23, 2018</p> <p>Chakwal: April 30, 2018</p>

	A prospective list of FGD participants is included under Annex. 2 below.	<ul style="list-style-type: none"> The northern district is selected for its unique Barani geographical identity Pattoki is selected as a representative of Central Punjab and for hosting a premier Agri research institute. 			
District Response Mechanism (DRM)	<p>The BIPP research team has enacted a letter requesting district response to an awareness and satisfaction survey. The letter will go through the agriculture department to all 36 districts of Punjab.</p> <p>The survey will include 8 questions that estimate the level of interaction of the agriculture department with the districts.</p> <p>It will also estimate the level of awareness and satisfaction of the district administration with the interventions and programs of the agriculture department in their district.</p>	<p>The DC office is the primary coordination and implementing body and is the custodian of the agriculture assets and representative of the provincial government in the district.</p> <p>The district response mechanism will cross-validate the responses obtained during KIIs and FGDs.</p> <p>Agri interventions and programs not directly known to the senior level KII respondents and local FGD respondents and those run by the district directly will be covered by the DRM.</p>	(i). No response to the letter from some or all districts.	<p>The BIPP research team will follow-up with the districts in case of no response.</p> <p>The DCs in the districts will be reached telephonically to obtain firsthand information.</p> <p>Inferential reasoning will be used to analyze districts with no response that lie in one of the three FGD districts. This implies that the FGD responses will be used as representatives for no response districts in the same agroecological zone or region after adjusting for income, social and poverty characteristics.</p>	<p>Ongoing Activity</p> <p>Duration of the Project</p>

Annex. 1 Prospective List of KII Participants

1. Government of the Punjab

1.1. Secretaries to the Government of Punjab:

- Livestock and Dairy Development
- Irrigation
- Energy
- Food
- Industries, Commerce and Investment

1.2. Supervisory Level Officers/Heads of Companies of the Government of the Punjab

- CEO Urban Unit
- Director PDMA
- Director PERI
- CEO PSPC
- Representative of Crop Reporting Service

2. Academia and Private Sector

2.1. Agriculture experts and researchers in Universities

2.2. Private sector investors engaged through the chambers of commerce and industry.

Annex. 2 Prospective List of FGD Participants

1. Agriculture Research Organizations in the Selected District
2. Member of the Academia affiliated with the Agriculture sector
3. District Government Representatives
4. Farmer Organizations/Unions