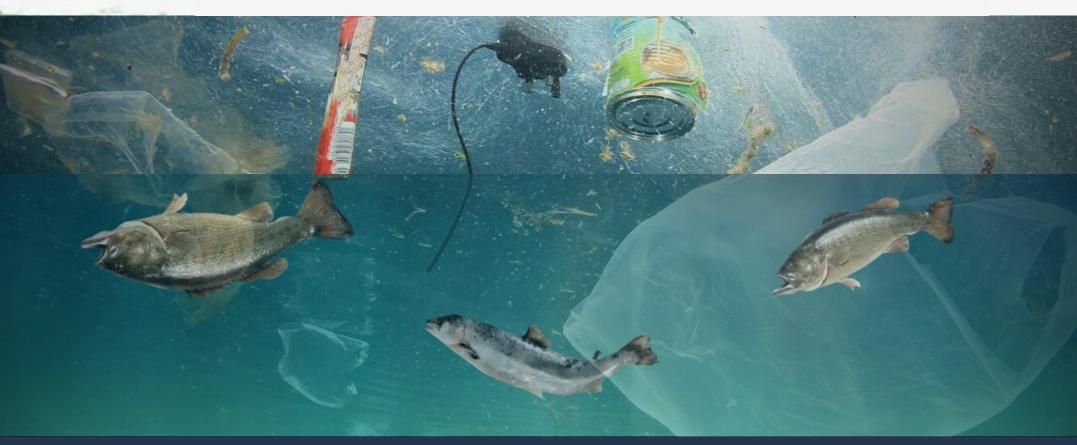


## #WorldOceanDay

8th June

Stop Waste, End Waste













# 1.4 BILLION POUNDS OF TRASH

Enters the Ocean each Year







Oil spills, toxic wastes, floating plastic and various other factors have all contributed to the pollution of the ocean.

### MARINE LITTER BY TYPE



18% Non-plastic waste

**6**% Other plastics

\*Top 10 items represent 86% of SUP or 43% of total marine litter

27%
Plastic waste
from fishing gear

49% Single-use plastics (SUP)\*

# TOP 10 SINGLE-USE PLASTIC ITEMS FOUND ON SEA SHORES

- 1 Drink bottles, caps and lids
- Cigarette butts
- (3) Cotton buds sticks
- 4 Crisp packets/sweet wrappers
- 5 Sanitary applications (sanitary towels, tampons etc.)
- 6 Plastic bags
- (7) Cutlery, straws and stirrers
- 8 Drinks cups and cup lids
- 9 Balloons and balloon sticks
- Food containers, including fast food packaging



#### WORLD OCEAN DAY

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## How to stop PLASTIC POLLUTION IN THE OCEAN



Avoid the worst ocean plastic polluters – cigarette butts, food wrappers, straws, bottles, utensils, bags, lids, cups & plates.



**Avoid synthetic clothing** - by buying only natural fabrics & using microfiber bag to catch microplastics.



Reduce chemical pollutants
like - cleaning detergents,
laundry detergents, dishwashing
tablets & personal care products.
Buy natural ones.



Reduce, reuse, recycle plastics.
Transform waste material into something useful & recycle the rest.



Avoid products that contain microbeads, like sunscreen, toothpaste, facial cleansers, body wash, foundation. Switch to zero waste alternatives.



Organize/participate in beach cleanups – set an example & prevent plastic pollution from entering the oceans.



Support ocean organizations - volunteer, join, donate, purchase their merchandise & show support on social networks.

